



5th Dubai International Exhibition for
Footwear, Bags Accessories and Garments

23-25 SEP 2025

Festival Arena, Festival City, DUBAI

Conference

DRAFT CONFERENCE AGENDA

THEME:

“Sustainability driven growth strategies for 'Footwear & Leather Industry’ in Middle East. “

Day 1: Tuesday, 23 Sept 2025

10:30 AM: Official Opening Ceremony

Chief Guest:

Government Officials Chamber of Commerce, Media, Diplomats & Industry Captains (TBC)

Conference Chair: CXO (TBC)

Session 1 -12 PM - 13:30 PM

“Stepping into the Future – The Next Big Stride in Footwear Industry in Middle East – Trends, Challenges & Opportunities for businesses”

Panel Tagline: Shoes’R’us: The Business of Footwear in a Complex World

Key Points:

- *Global Footwear Market – What’s Driving the Next Billion-Dollar Wave?*
- *Sustainable Materials & Leather – Innovation or a Competitive Obligation?*
- *Consumer Trends & Fashion Evolution – What’s Shaping the Next Decade?*
- *Luxury vs. Mass Market – How Demand Is Redefining Footwear Segments?*
- *Supply Chain Resilience – Can the Middle East Become a Global Footwear Hub?*

Moderator: CXO (TBC)

Panelists: 5 CXOs (TBC)

Session 2: 15:00 - 16:00 (*Paid Partnership*)

Keynote: “Intelligent and Stylish Components & Accessories drive the industry growth”.

- The Future Unfolded: Market Trends & Consumer Behavior.
- The Leather & Sustainability Dilemma – What's Next?
- The Next Wave of Fashion: Exclusive Insights into Accessories & Handbags.
- Shaping the Future: Where Should the Industry Focus Next?
- Design meets Business - The Toolkit for Business Growth.

CXO (TBC)

Moderator: CXO (TBC) (Reserved for Sponsors)

Day 2 : Wednesday, 24 Sept 2025

Session 1 -11:30 am - 13:00 pm

“Visionary Designs: Whats Next?- Crafting Tomorrow's Trends Today!”

Panel Tagline:- The Designer’s Playbook: Navigating Fashion’s Digital-Physical Shift

- The Future of Design – What’s Inspiring the Next Wave of Collections?
- Digital Fashion & AI in Design – Disruptive or Just a Fad?
- The Power of Collaboration: Partnerships for Innovation
- Reinventing Retail – The Future of Digital-First & Immersive Shopping
- The Future of High-Tech Materials – What’s Next Beyond Leather & Synthetics?
- Customization & Personalization – The Future of Made-to-Order Fashion

Moderator: CXO (TBC)

Panelists: 5 CXOs (TBC)

Session 2 -13:00 - 13:30 PM (Paid Partnership)

Keynote :- “Dubai-on track to reach the top of the fashion trajectory.”

- The Road to Recognition – What Defines a Global Fashion Capital?
- Luxury, Retail, and Couture – Dubai’s Strengths & Gaps
- Cultural Influence vs. Global Appeal – Can Dubai Strike the Balance?
- The Power of Investment – How Government & Private Sectors Are Driving Fashion Growth
- Emerging Talent & Homegrown Designers – Can Dubai compete with Fashion Giants?
- The Role of Technology & Innovation – Is digital fashion Dubai’s Game-Changer?

CXO (TBC)

Moderator: CXO (TBC)

(Reserved for Sponsors)

Day 3 : Thursday, 25 Sept 2025

Session 1 -11:30 am - 13:00 pm

“GEN-Z Manufacturing Hotspots – Where & Why Factories are heading to?”

Panel Tagline:- The Market Expansion Blueprint – Ideal location for Footwear Manufacturing Units?

- New Market Entry – Where Are Manufacturers Expanding & Why?
- Production Hubs – Is the Middle East Emerging as the Next Manufacturing Giant?
- Cost vs. Opportunity – Relocating Manufacturing for Better Margins
- Retailer & Manufacturer Partnerships – How Collaboration is Driving Growth
- Consumer-Driven Production – Adapting to Changing Demand & Fast Market Shifts
- Customization & Small-Batch Production – Is Mass Production Losing Its Grip?
- Government Policies & Trade Agreements – How They Shape Manufacturing

Moderator: CXO (TBC)

Panelists: 5 CXOs (TBC)

Session 2 -13:00 - 13:30 PM (Paid Partnership)

Keynote:- “Survival or Scale? The Future of Independent Manufacturers in a collaborative, yet competitive world”

- The Next Manufacturing Hub – Which Markets Hold the Biggest Potential?
- Balancing Quality & Cost – The Manufacturer’s Profitability Dilemma
- Beyond Production – How Manufacturers Are Becoming Brand Partners
- Sourcing in a Changing World – Adapting to Trade Shifts & New Suppliers
- Scaling Smart – How Can Manufacturers Expand Without Losing Control?
- The Investment Factor – What’s Fueling Growth in Global Manufacturing?
- Navigating Regulation – Turning Compliance into Competitive Advantage

CXO (TBC)

Moderator: CXO (TBC)

(Reserved for Sponsors)

*****Draft program, subject to change*****