

Difle

23-25 SEP 2025

Festival Arena, Festival City, DUBAI

Conference

CONFERENCE AGENDA

THEME:

“Sustainability driven growth strategies for 'Footwear & Leather Industry' in Middle East. “

Day 1: Tuesday, 23 Sept 2025

10:30 AM: Official Opening Ceremony

Session 1 -11:30 am - 13:00

‘Reinventing successful retail business models for Footwear & Leather goods, while navigating the impact of Geopolitics, E-commerce boom, technology integration and dynamic consumer choices’

Session 2 - 14:30 - 16:00

‘Effective strategies for driving growth in the multibillion Dollar Footwear and Luxury Leather goods market in Middle East’

Day 2 : Wednesday, 24 Sept 2025

Session 3 - 11:30 am - 13:00 pm

‘Forecasting the next wave of Trends, Innovation, Smart Fabrics, DTC Models, and Conscious choices: Designers' toolkit for success.’

Session 4 -14:30 - 16:00

‘Sustainability begins at the source: Redefining smart manufacturing in the age of responsibility’

Day 3 : Thursday, 25 Sept 2025

Session 5 -11:30 am - 13:00

'Whirlpool of Millennials, Gen Z & Alpha generation consumers: How to decode business opportunities in footwear and leather goods'

****Draft program, subject to change****