

# Diflex

International Footwear,  
Fashion Leather Products &  
Accessories Trade Fair

POST SHOW REPORT 2023

11-13 DEC 2023

Festival Arena, Festival City, Dubai

[www.diflexonline.com](http://www.diflexonline.com)



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# International Footwear, Fashion Leather Products & Accessories Trade Fair

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SHOW  
REPORT  
2023**



Professional Trade Fair Showcasing world's finest footwear, leather and finished products ranging from finished leather, leather footwear, footwear components, leather garments, leather goods & accessories etc. Exhibitors will display niche and exclusive range of products produced sustainably.

Exhibitors had met large and small buying houses, Brands, e-commerce Retail Chains, Departmental Stores, wholesalers & Distributors.



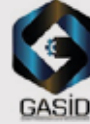
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## FACT SHEET

Exhibition Name :	<b>DIFLEX 2023</b>
Description:	<b>International Footwear, Fashion Leather Products &amp; Accessories Trade Fair</b>
Dates :	<b>Monday – Wednesday /11th – 13th December 2023</b>
Venue:	<b>Festival Arena, Festival City, Dubai</b>
Opening Time:	<b>10 am to 6 pm</b>
Admission Policy:	<b>Trade buyers with prior registrations and business visitors</b>
Number of Exhibitors/ Brands :	<b>243</b>
Number of Buyers:	<b>2550</b>
Number of B2B meetings:	<b>4875</b>
Number of Countries Exhibited :	<b>12</b>
Total Number of Visitors:	<b>5256</b>
Country of Origin of Visitors :	<b>34</b>





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## OFFICIAL OPENING CEREMONY

11 AM, 11 Decemember 2023, Festival Arena, Dubai Festival City, Dubai



## PRESS CONFERENCE

12:30 PM, 11 Decemember 2023, Intercontinental Festival Arena, Dubai Festival City, Dubai





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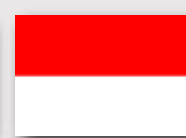
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### VISITORS' COUNTRY OF ORIGIN







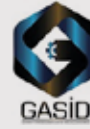
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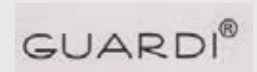
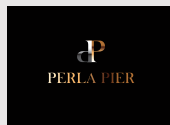
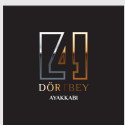
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## TOP EXHIBITORS





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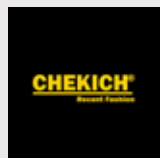
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## TOP EXHIBITORS





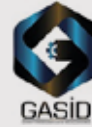
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## TOP EXHIBITORS



**LIBERTY**

**SOCCEREX**

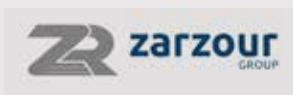
**DABBAGH**



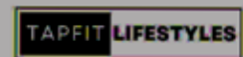
**Lakhani**  
AASHIRWAD



**SHIELD**



**KIZASHI**  
Footwear





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## NEWS COVERAGE

**Global leather exporters seek to ride \$150b Mena retail boom**  
The UAE has become a major driving force in the leather market  
by Issac John

**Top Stories**

- Embracing the bright side: A guide on how to cultivate optimism
- The power of solitude: Why you should go on a solo trip

Officials at the press conference. — Supplied photo

Published: Mon 11 Dec 2023, 6:44 PM

**Region's largest footwear and leather products show to take place in December**  
Wednesday 28 November 2023 10:10 PM

**Dubai:** The region's largest footwear and leather products – DIFLEX 2023 – will debut from December 11-13 in the backdrop of the demand upswing for footwear and leather goods in the Middle East and Africa (MEA) estimated to be growing at a CAGR of over 7 per cent and poised to touch upwards of \$20 billion by next year.

**More than 60 Indian firms to showcase leather products at Dubai event to boost exports**

**Synopsis**  
India is the second largest exporter of leather garments, third largest exporter of handbags and accessories and 4th largest exporter of leather goods in the world.

**DUBAI:** More than 60 top Indian footwear and leather goods manufacturers will participate in the Middle East and North Africa (MENA) region's largest exhibition of such products here from December 11-13. Dubai International Footwear and Leather Exhibition (DIFLEX 2023) is being held in the backdrop of the demand upswing for footwear and leather goods in the Middle East and N Africa (MEA) estimated to be growing at a compound annual growth rate of over 7 per cent and poised to touch upwards of \$20 billion by next year.

The Indian pavilion participation is under the auspices of the Council for Leather Exports (CLE), Ministry of Commerce and Industry, Government of India.

**Big Boost For Indian Exports! 60 Plus Firms To Take Part In Dubai International Exhibition**

Verifair, the organizers of DIFLEX 2023 held at Dubai Festival Arena in Dubai Festival City, have confirmed the participation of over 250 leading footwear, leather, and leather accessories producers from around the world.

Reproductional image. (Photo credit: Unsplash)





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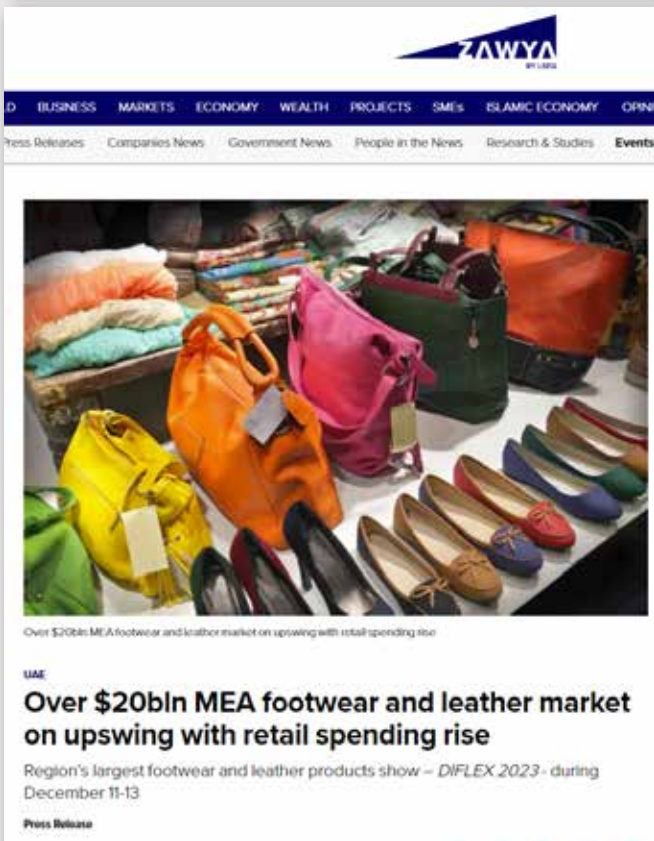
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## NEWS COVERAGE







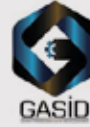
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## B2B BUYERS / MEETINGS





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## VISITOR ANALYSIS

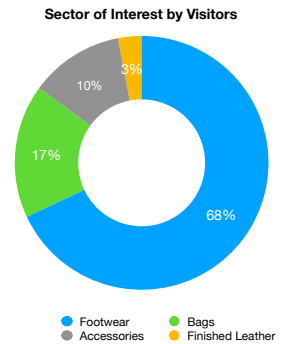
### Feedback

Feedback	Percentage
Excellent	86%
Very Good	10%
Good	4%
Average	0%



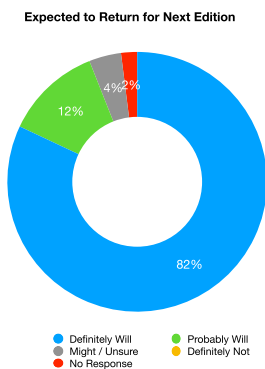
### Sector of Interest by Visitors

Sector of Interest by Visitors	Percentage
Footwear	70%
Bags	17%
Accessories	10%
Finished Leather	3%
<b>Total</b>	<b>100%</b>

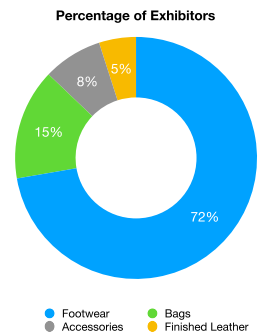


### Expected to Return for Next Edition

Expected to Return for Next Edition	Percentage
Definitely Will	82%
Probably Will	12%
Might / Unsure	4%
Definitely Not	0%
No Response	2%



Percentage of Exhibitors	Percentage
Footwear	73%
Bags	15%
Accessories	8%
Finished Leather	5%
<b>Total exhibitors</b>	<b>100%</b>







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## SHOW GLIMPSES







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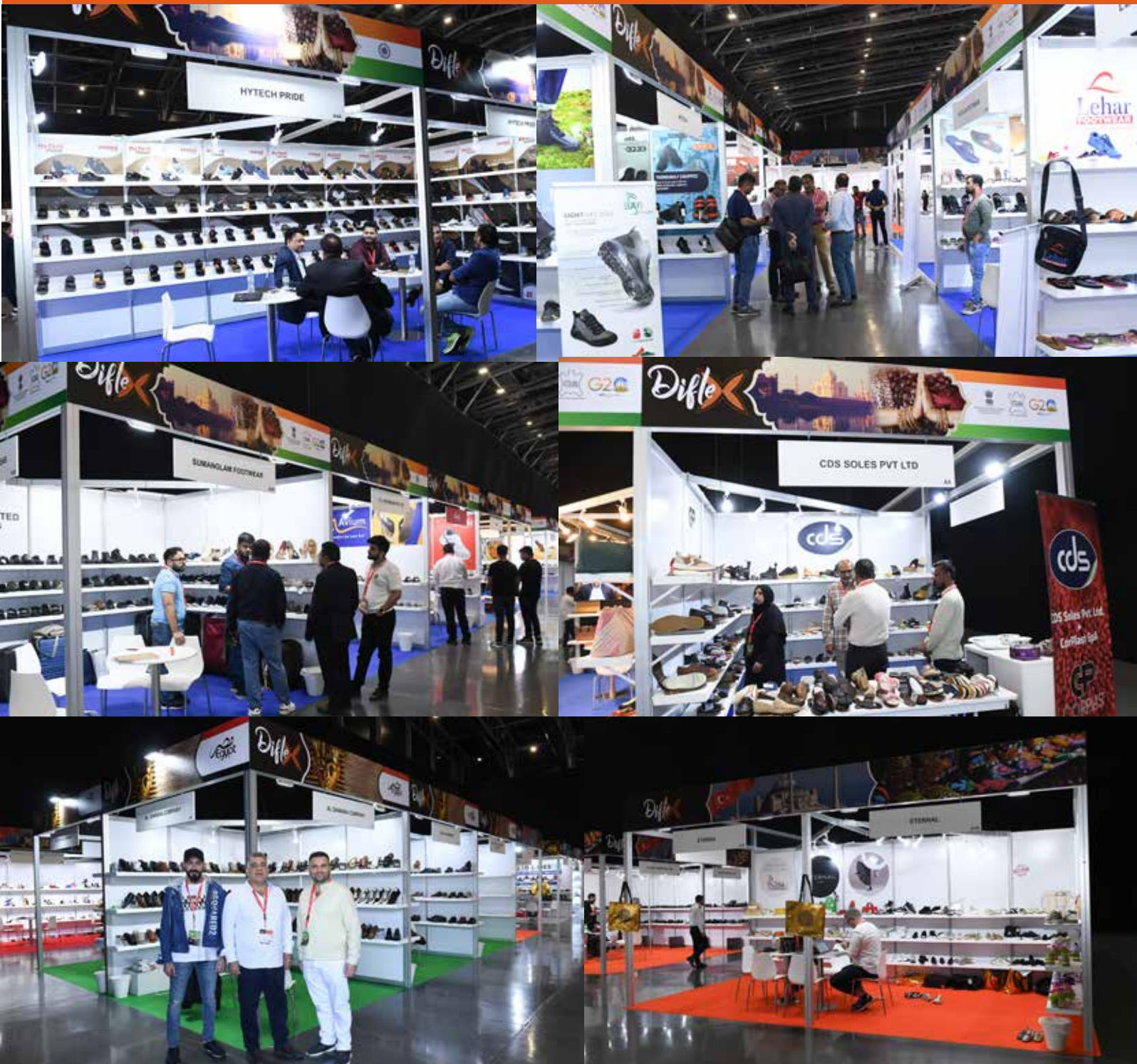


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## SHOW GLIMPSES





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**10 - 12 December 2024**

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