



INTERNATIONAL **FOOTWEAR & LEATHER**

PRODUCTS SHOW DUBAI 2022

13 - 14 December 2022

Crowne Plaza Deira, Dubai



POST SHOW REPORT

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GLOBAL OUTLOOK

Leather
apparels
and accessories

has gained traction as the market for luxury goods has grown. According to a report released by market advisory firm, IMARC Group, the worldwide leather products market was valued at US\$ 350.2 billion in 2021. It is expected to grow at a CAGR of 6.1% from 2022 to 2027 to reach US\$ 490.2 billion in 2027. This implies a healthy global growth for leather goods.

The International leather products holds a specialised position in the global market with 10% of the raw materials and 2% of the world's trade.

Advantages of International Leather Industry

The International leather products have gained momentum and are the most sought-after products in the international market. This is because of:

- Innovative and Creative designs
- High-value leather products and footwear
- Variety of leather
- Environment friendly tanning base
- Volumetric delivery capability
- Adherence to global standards
- Affordable prices

Additionally, the International leather industry has the requisite infrastructure to ensure seamless delivery of high-end, best-quality goods worldwide. These include:

- Own source for raw material
- State-of-the-art modern units
- Tannery: 3 billion sq. ft of leather/annum
- Workforce: Skilled workforce at competitive wages
- Allied industries: Leather chemicals & finishing auxiliaries
- Innovation: R&D labs, faster prototype development
- Opportunity for joint ventures/technical collaborations



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This is a unique and exclusive show for the B-B segment. The expo will provide the largest platform to the brands and buyers not just to discuss contemporary trends, but also network and build long lasting partnerships between businesses and businesses and their counterparts.

The event will focus on showcasing India's finest leather and finished products ranging from finished leather, leather footwear, footwear components, leather garments, leather goods & accessories etc. Exhibitors will display niche and exclusive range of products produced sustainably.

The event is curiosity and support with confirmed registrations from more than 40 top exporters and 250 exclusive buyers from Dubai & GCC. The expected footfall is a whopping 55% over the previous show!

India and the UAE have signed a comprehensive economic partnership agreement (CEPA) to boost bilateral trade in goods to the tune of \$100 billion over five years, and to generate employment. As part of the agreement, the UAE offers overall duty elimination on over 97% of its tariff lines (or products), corresponding to 99% of India's exports in value terms. This provides an impetus to the International Leather and Footwear segment to tap potential in a new geography.

The CLE feels the implementation of the free trade agreement between India and the UAE will push exports and create employment in the sector.



Dubai Advantage

The Middle East accounted for just 3% of new store openings last year, although the market is considered a key hub for (very) high net worth consumers. Notably, in the region, ultra-luxury brands accounted for 92% of new store openings, with Saudi Arabia increasingly nestling itself as a key market alongside historical luxury capital Dubai, reveals a recent study.

Buoyed by CEPA and the buying power in the region, the International leather segment is eyeing the Middle East either through direct B-B, via JV or partnerships or tie-ups with global brands.

Globally, over 4 in 10 new luxury stores are launched by three brands: LVMH (known for brands as Louis Vuitton, Dior, Tiffany & Co., Fendi), Kering (known for brands as Balenciaga, Bottega Veneta, Gucci, Yves Saint Laurent) and Richemont (known for brands as Cartier, Piaget, Mr. Porter), which have a sizeable presence in the Middle East. The International leather and footwear manufacturers can leverage global partnerships with these brands to launch/establish presence in this market.

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FACT SHEET

Exhibition Name :	IFLPS
Description :	International Footwear & Leather Products Show Dubai 2022
Days / Dates :	Sunday – Monday / 13th – 14th December 2022
Venue :	Crowne Plaza Deira, Dubai
Opening Time :	10 am to 6 pm Daily
Admission Policy :	Trade buyers with prior registrations and business visitors
Number of Exhibitors :	80
Number of Buyers :	800+
Number of B2B meetings :	2240
Country of Origin of Visitors :	27



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Opening Ceremony

11:00 AM, Tuesday, 13 December 2022

Foyer Area, Al Thuraya Ballroom, Crowne Plaza Dubai Deira

Chief Guest

K. Kalimuthu, Consul (Economic, Trade & Commerce), Consulate General of India, Dubai

GUEST OF HONOUR

Ms. Maha AlGargawi, Executive Director, Dubai Chamber of Commerce

Mr. Nick Boarkhataria, Vice President, Noon.com

There would be more Management Officials from UAE's buying Community as VIPs at the Ceremony

Tour inside Exhibition Hall and interaction with Exporters / Industry experts from UAE

VIP Lunch at Spice Island, Crowne Plaza



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Top Participants

SHOEMART

APPAREL
GROUP
EXCEED EXPECTATIONS EVERYDAY

RELAXO

LULU
GROUP INTERNATIONAL



MADREPERLA
Italian leather-made sandals

نمشي
NAMSHI

AL MADINA
HYPER MARKET



MULTIBRAND
Multibrand General Trading LLC, Dubai

سفاري
SAFARI
World Class Shopping Experience

MALABAR
GOLD & DIAMONDS

MOONWAY
TRADING LLC

البيكان
albayan.ae

ASMARA
-HOLDINGS-
BUILD ON TRUST

Al Furat Rose
Trading Co. L.L.C

Chicé

Ashkar
Group Of Companies

AÉROPOSTALE

WELWORTH
INTERNATIONAL (FZE)

noon

CARLO

Clarks.
SHOEMAKERS SINCE 1825

LifeBalance

نستو
NESTO
All that you need.

Grand

TANWOOD

R&B

Gulab Group

LANDMARK
GROUP

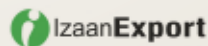
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ORLANDO SPORTS P.L.C

Joyakkas Exchange

STARBUCKS

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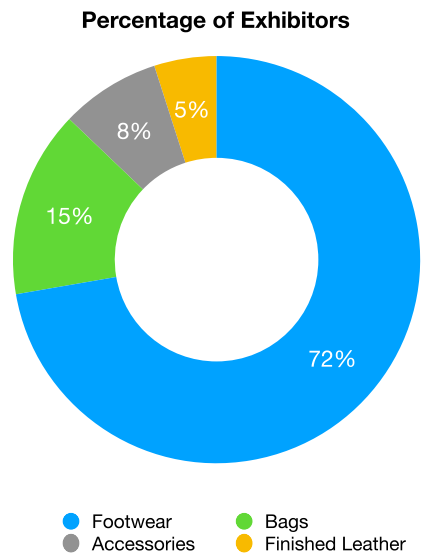
Top Participants



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VISITOR ANALYSIS

Percentage of Exhibitors	
Footwear	73%
Bags	15%
Accessories	8%
Finished Leather	5%
Total expenses	100%

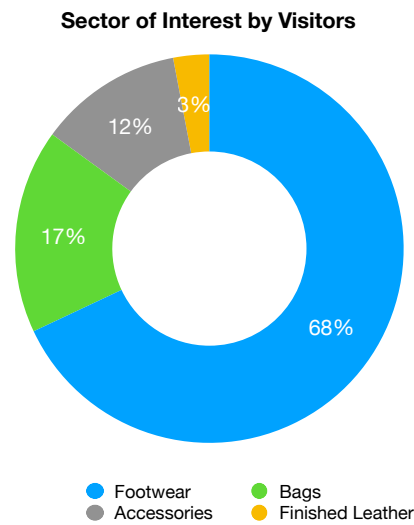


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VISITOR ANALYSIS

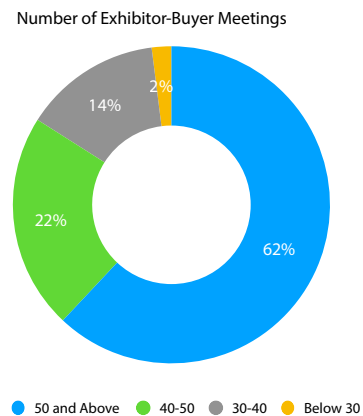
Sector of Interest by Visitors

Sector of Interest by Visitors	
Footwear	68%
Bags	17%
Accessories	12%
Finished Leather	3%
	100%



Number of Exhibitor - Buyer Meetings

Number of Exhibitor-Buyer Meetings	
50 and Above	62%
40-50	22%
30-40	14%
Below 30	2%
Total expenses	100%



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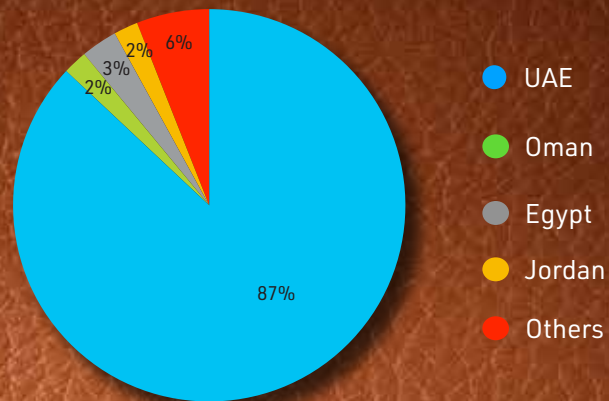
VISITOR ANALYSIS

Visitor's Country of Origin

Visitor's Country of Origin

United Arab Emirates	87.00%
Oman	2.00%
Egypt	3.00%
Jordan	2.00%
Others	6%

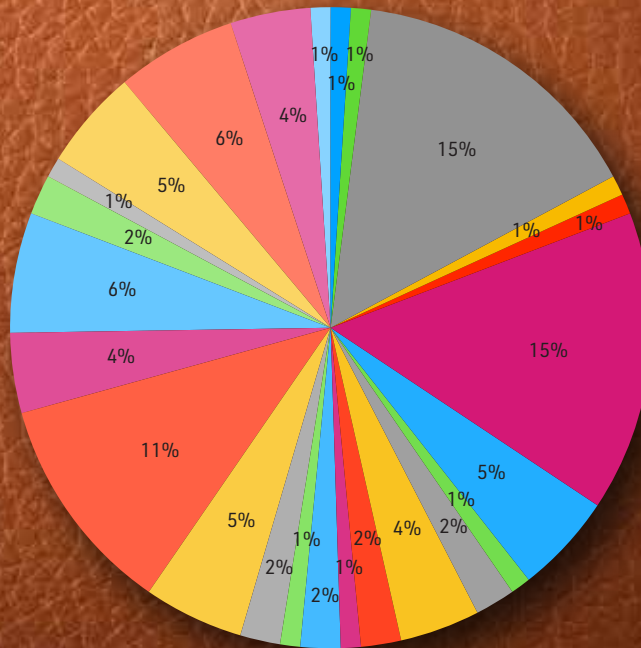
Visitor's Country of Origin



Visitor's Country of Origin

Afghanistan	1%
Bahrain	1%
Egypt	15%
Ethiopia	1%
Honduras	1%
Iran	15%
Iraq	5%
Ireland	1%
Italy	2%
Jordan	4%
Kenya	2%
Kuwait	1%
Lebanon	2%
Mauritius	1%
Nigeria	2%
Oman	5%
Pakistan	11%
Palestine	4%
Philippines	6%
Saudi Arabia	2%
Somalia	1%
Sri Lanka	5%
Syria	6%
Turkey	4%
Yemen	1%

Overseas Visitor's Country of Origin



100%

- Afghanistan
- Bahrain
- Egypt
- Ethiopia
- Honduras
- Iran
- Iraq
- Ireland
- Italy
- Jordan
- Kenya
- Kuwait
- Lebanon
- Mauritius
- Nigeria
- Oman
- Pakistan
- Palestine
- Philippines
- Saudi Arabia
- Somalia
- Sri Lanka
- Syria
- Turkey
- Yemen

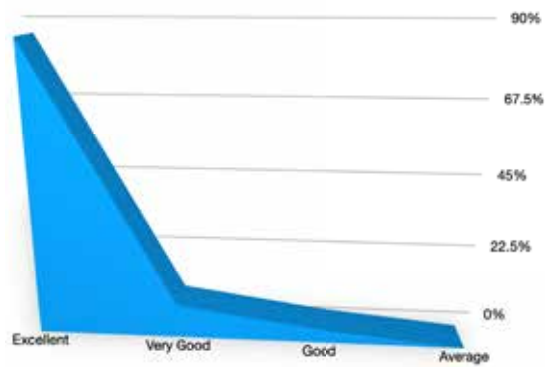
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VISITOR ANALYSIS

Feedback

Feedback	
Excellent	86%
Very Good	10%
Good	4%
Average	0%

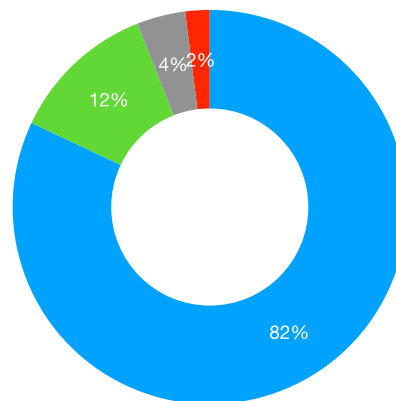
Feedback



Expected to Return for Next Edition

Expected to Return for Next Edition	
Definitely Will	82%
Probably Will	12%
Might / Unsure	4%
Definitely Not	0%
No Response	2%

Expected to Return for Next Edition of IFLPS Dubai



- Definitely Will
- Probably Will
- Might / Unsure
- No Response
- Definitely Not

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SHOW GLIMPSES



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11-13

December
2023

InterContinental Festival Arena
Dubai Festival City, Dubai

Diflex

Dubai International Footwear &
Leather Exhibition

2023

Organisers

lead make you deal...
exhibitions

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Intelligent Interface

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