

Diflex

4th Edition POST SHOW REPORT 2024

International
Footwear & Leather
Exhibition

10-12 DEC 2024

Festival Arena
Festival City, DUBAI

www.diflexonline.com



India Pavilion by



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POST-SHOW REPORT DIFLEX 2024



The 4th edition of DIFLEX 2024 concluded with resounding success, solidifying its reputation as the premier global platform for the footwear and leather industries.

Held at the prestigious Festival Arena in Festival City, Dubai, the event welcomed an impressive turnout of exhibitors and visitors from across the world. Over 150 exhibitors from 19 countries showcased a diverse range of products, including finished leather, leather footwear, footwear components, leather garments, and accessories such as handbags, jackets, and purses. The focus on sustainability was a highlight, with exhibitors presenting niche, exclusive, and environmentally responsible products that resonated with industry trends.

The event attracted over 2431 visitors, comprising buyers from leading brands, e-commerce platforms, departmental stores, wholesalers, and distributors, alongside industry experts and members of the global design fraternity.

DIFLEX 2024 facilitated over 5275 B2B meetings, creating invaluable networking opportunities and fostering partnerships between businesses and their international counterparts. Exhibitors reported significant business outcomes

The Festival Arena in Festival City, Dubai, provided a world-class venue that elevated the event's stature. Participants praised the seamless organization, high-quality buyer turnout, and top-tier facilities. DIFLEX 2024 also recorded strong global participation, with attendees from 39 countries, including key markets in the Middle East, Europe, and Asia.

Feedback from exhibitors revealed high levels of satisfaction for its ability to generate business and facilitate meaningful networking opportunities.

As the curtains close on this successful edition, DIFLEX 2024 leaves a lasting impact on the global footwear and leather industries. Plans are already underway for DIFLEX 2025, which promises to build on this success by expanding participation, focusing further on sustainability, and introducing new zones for niche product categories. The next edition aims to deliver an even more expansive and impactful experience, reinforcing DIFLEX's position as the largest business event in the region.

The organizers extend their heartfelt thanks to all exhibitors, sponsors, partners, and attendees for making DIFLEX 2024 a remarkable success. Stay tuned for updates on DIFLEX 2025, which is set to take the industry to new heights.



**POST SHOW
REPORT
2024**

4th Dubai International Footwear, Fashion
Leather Products & Accessories Exhibition
10-12 DEC 2024, Festival Arena, Festival City, Dubai



FACT SHEET

Exhibition Name :	DIFLEX 2024
Description:	Dubai International Footwear, Fashion Leather Products & Accessories Trade Fair
Dates :	Tuesday – Thursday / 10th – 12th December 2024
Venue:	Festival Arena, Festival City, Dubai
Opening Time:	10 am to 6 pm
Admission Policy:	Trade buyers with prior registrations and business visitors
Number of Exhibitors/ Brands :	150
Number of Buyers:	2158
Number of B2B meetings:	5275
Number of Countries Exhibited :	19
Total Number of Visitors:	2431
Country of Origin of Visitors :	39



POST SHOW REPORT 2024

4th Dubai International Footwear, Fashion Leather Products & Accessories Exhibition
10-12 DEC 2024, Festival Arena, Festival City, Dubai



OFFICIAL OPENING CEREMONY



WELCOME

International Footwear & Leather Exhibition

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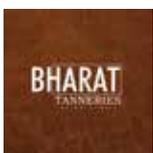
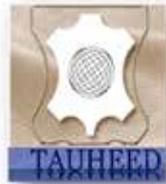
International Footwear & Leather Exhibition

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10-12 DEC 2024
Festival Arena, Festival City, DUBAI

TOP EXHIBITORS

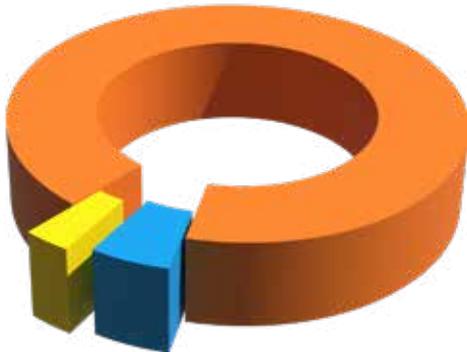


TOP EXHIBITORS



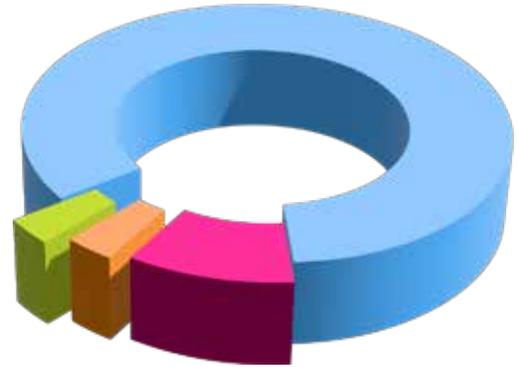
VISITOR ANALYSIS FEED BACK

Visitor Analysis



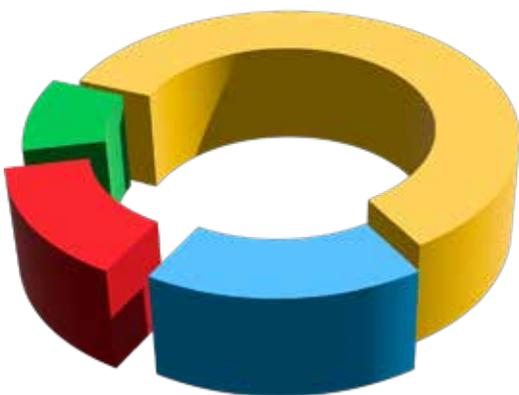
- Excellent - 92%
- Very Good - 5%
- Good - 3%

Expected to Return for Next Edition



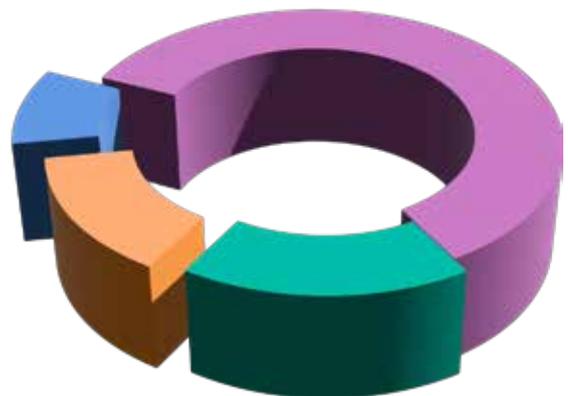
- Definitely Will - 85%
- Probably Will - 10%
- Might/Unsure - 3%
- No Response - 2%

Sectors of Interest by Visitors



- Footwear - 60%
- Bags - 17%
- Accessories - 14%
- Finished Leather - 9%

Percentage of Exhibitors



- Footwear - 62%
- Bags - 15%
- Accessories - 13%
- Finished Leather - 10%

SHOW GLIMPSES



SHOW GLIMPSES



VISITORS' COUNTRY OF ORIGIN



United Arab Emirates



India



Oman



Turkey



Saudi Arabia



Azerbaijan



Russian Federation



Jordan



Egypt



China



Pakistan



Iran



Kuwait



Kyrgyzstan



Kazakhstan



United Kingdom



Thailand



Syria



Italy



Spain



Uzbekistan



Poland



Lebanon



Kosovo



Qatar



Bahrain



Guinea



Afghanistan



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France



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NEWS COVERAGE

Khaleej Times
Wed, Dec 18, 2024 | Jumada al-Aakhirah 17, 1446 | DXB 22°C

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HOME / BUSINESS

Surging retail spends in Mena to catalyse footwear and leather growth to nearly \$28 billion

Mena retail market valued at over \$900 billion currently is growing at 7.12% CAGR

Published: Thu 12 Dec 2024, 7:14 PM

By A Staff Reporter

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On the back of robust retail spends growing at over 7 per cent CAGR, fuelled by an increasing affluent and young consumer base in the Middle East and Africa (Mena) region, leather and footwear market is poised to harvest a windfall growth of nearly \$28 billion in the next five years.

In a statement by Verifair, organisers of the upcoming DIFLEX 2024 – the largest international footwear, leather products & accessories trade fair in the region - experts said rising purchasing power and disposable income, coupled with increasing demand for luxury products was driving growth in the region.

Region's largest trade show -DIFLEX 2024- opens

India looks at raising MEA leather Market Share in US\$13.70 billion Push by 2030

Speaking at a press conference at the opening day of the region's largest leather products and footwear show, DIFLEX 2024, Mr. R. Selvam IAS, Executive Director, Council of Leather Exports (CLE), Ministry of Commerce & Industry, Government of India, said the GCC markets, particularly the UAE and Saudi Arabia, are key markets for India's export growth push.

"The exports of Indian leather and footwear products are on a positive growth trajectory in 2024-2025 fiscal with the first half touching US\$2.45 billion, and we are confident of a faster growth in the second half to clock an anticipated growth of over US\$ 5 billion by the end of the year," said Mr.

MENA FN

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India looks at raising MEA leather Market Share in US\$13.70 billion Push by 2030

Date: 10/12/2024

MENA FN: OZON MARKETING Dubai, December 10, 2024: The Middle East and Africa (MEA) markets hold huge unexplored potential for India's leather products and footwear industry as the Country is working towards a target of US\$13.70 billion turnover in exports by 2030 as part of a strategic growth initiative, said a senior official today.

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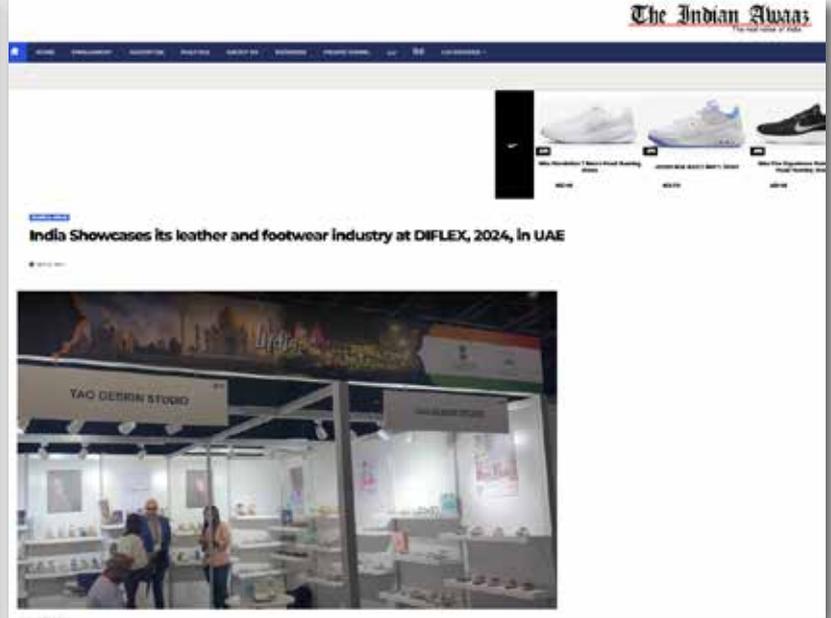
22°C

Region's largest trade show -DIFLEX 2024- opens

India's leather, footwear and leather products exports in the first half of 2024-25 touch US\$2.45 billion

- The UAE and Saudi Arabia key to Middle East growth for India's leather products and footwear industry, says official

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OCEC - Muscat, Oman

BUSINESS & INVESTMENTS

REGION'S LARGEST TRADE SHOW - DIFLEX 2024 - OPENS

DECEMBER 10, 2024 | UAE NEWS 24/7

India looks at raising MEA leather Market Share in US\$13.70 billion Push by 2030

- India's leather, footwear and leather products exports in the first half of 2024-25 fiscal at US\$2.45 billion
- The UAE and Saudi Arabia key to Middle East growth for India's leather products and footwear industry, says official

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Home / BUSINESS / India looks at raising MEA leather Market Share in US\$13.70 billion Push by 2030

INDIA LOOKS AT RAISING MEA LEATHER MARKET SHARE IN US\$13.70 BILLION PUSH BY 2030

1 week ago | 10:28:51 | 119 Views

India looks at raising MEA leather Market Share in US\$13.70 billion Push by 2030

Region's largest trade show -DIFLEX 2024- opens

- India's leather, footwear and leather products exports in the first half of 2024-25 fiscal at US\$2.45 billion
- The UAE and Saudi Arabia key to Middle East growth for India's leather products and footwear exports, says officials

NDTV Profit

Markets Business Research Reports Premium Economy & Finance Law & Policy

India-UAE Trade Agreement Presents Growth Opportunity For Leather Exporters

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PTI

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India looks at raising MEA leather Market

India looks at raising MEA leather Market Share in US\$13.70 billion Push by 2030

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Indian Leather Exporters Eye UAE Trade Pact for Middle East Market Expansion

Indian leather and footwear exporters are leveraging a trade agreement with the UAE to boost exports in the Middle East. With a positive growth trajectory, exports touched USD 2.45 billion in the first half of 2024-25. The GCC is a key market, providing immense growth potential for these exports.

Economy & Business

(Newswire) | India | Middle East | Markets

Updated: 16/12/2024 10:08 (PT) | Content: 16/12/2024 10:08 (PT)

Indian leather and footwear exporters see a promising future as they capitalize on a trade agreement with the UAE aimed at bolstering exports in Middle Eastern markets, according to a senior official.

B2B BUYERS / MEETINGS



B2B BUYERS / MEETINGS



B2B BUYERS / MEETINGS



SHOW GLIMPSES



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Diflex

5th Dubai International Footwear, Fashion
Leather Products & Accessories Exhibition

23- 25 SEPTEMBER 2025

DUBAI

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Organiser





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4th Dubai International Footwear, Fashion
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Thank you